

## Cerebral Innovation



English name: **Cerebral Innovation**  
Original name: **Cerebral Innovation Ltd.**

Hartopp road 118  
le21wf leicester  
United Kingdom

Technology Transfer Centre

### Website

[www.cerebralinnovation.com](http://www.cerebralinnovation.com)

Related Technology Datasheet

### For industry

Consulting

### For research organisation

### For Others

Technology transfer and dissemination

Cerebral Innovation offers technology transfer consultancy services to academia and industry. We specialise in marketing "industry ready" technologies which have existing patent coverage in place and that have passed through the proof-of-concept/prototyping stage.

We offer a management service for database-based marketing of patent-protected technologies for academic institutes in the UK, EU, US, Eastern Europe, Middle East and South America. We utilise our own TecMart™ database alongside EU and US-based free and fee-bearing databases to showcase subscriber's technologies to companies in the EU and US. We also pro-actively market our subscriber's technologies to appropriate known contacts within the relevant industrial sectors.

Our expertise and knowledge across a diverse array of hi-tech markets allows us to identify specific companies who may be looking to in-license your cutting-edge innovations. We have an impressive and ever-growing network of high-level contacts within each of these industries to whom we will pro-actively market appropriate technologies.

We are actively seeking to expand our portfolio of available technologies, so if you represent a company or an academic institution and you would like to find out more about how we can partner with you in marketing your technologies then please contact us immediately.

Our business model is to offer these services under an annual subscription with success fees payable upon successfully initiating contacts, setting up evaluations, and the conclusion of a licensing deal and/or securing investment or industrial and translational funding.

We also offer comprehensive IP assessment and development services. We are familiar with working with technologies at all stages of development - from early stage concept, through proof-of-principle, prototyping, up to those which have been fully developed and tested.

Related Facility Datasheet

**Technology**

Bacillus growth and sporulation enhancer for probiotics applications

**Application field**

Probiotics

**Equipment available**

Evaluation materials ready

**Name**

**Function**

**E-Mail**

**Expertise**

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