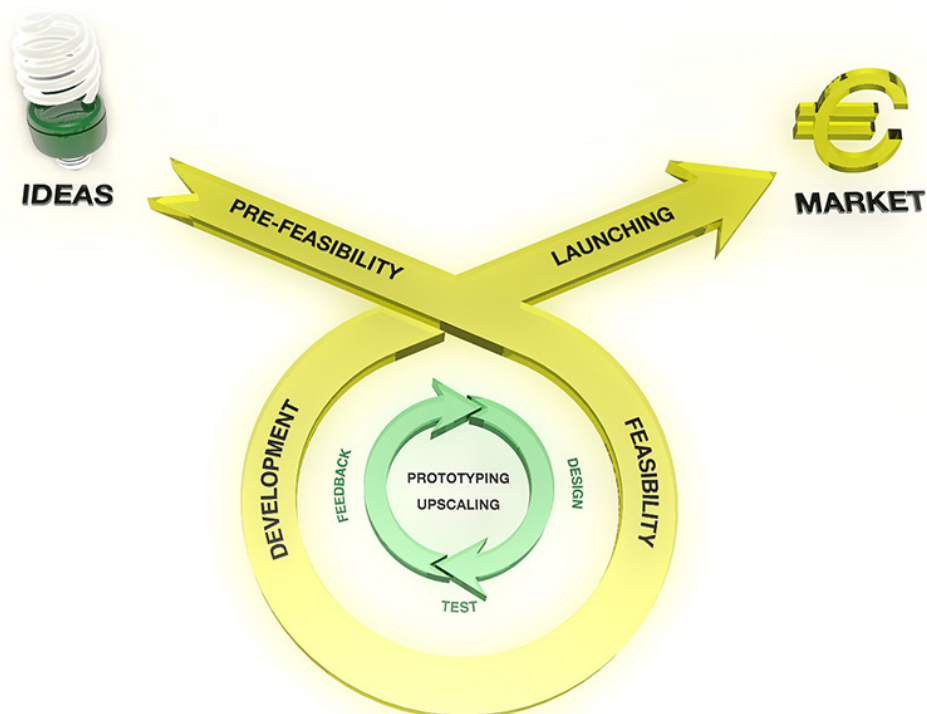


# Innovation Guide

Conducting R&D, especially in food processing and related fields, is expensive for those innovators who take the risk to develop new or enhance products and services. On the European level, many different R&D support opportunities are available. The Innovation Guide wants to help innovators to individually identify suitable R&D and innovation activities and support tools and to optimize innovation activities as a whole. The Guide looks at innovation from two perspectives:

Innovation process	Background information on strategic aspects of the innovation process	Practical support	Practical "hands-on" information on innovation-related topics, programmes, support tools
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